

Sandra Elliott Johnson

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(803) 626-3345

[Linked In](#)

EDUCATION

Auburn University | Auburn, AL

December 2024

Bachelors of Arts, Public Relations

- GPA: 3.72/4.0
- Major GPA: 4.0/4.0

WORK EXPERIENCE

Auburn University Football Recruiting | Auburn, AL

August 2024 - December 2024

Recruiting Intern

- Assisted in organizing and executing recruiting events and visits for prospective student-athletes and their families
- Supported the creation of promotional materials, including presentations and digital content, to highlight the Auburn football program.

Just the Thing Boutique | Columbia, SC

December 2020 - December 2023

Seasonal Sales Associate

- Operate the cash register using the barcode scanner, card machine, and counting cash
- Organize, stock, price, and display new merchandise
- Assist customers in selecting and trying clothes and jewelry while utilizing customer service skills

INVOLVEMENT

PRSSA | Auburn University

January 2024 - December 2024

PR Committee

- Deliberate with three team members and the executive board to develop a brand kit and create content for various social media outlets
- Successfully implemented new content strategies by creating content calendars to utilize SEO

Project Uplift | Auburn, AL

August 2022 - Present

Volunteer

- Mentor underprivileged children by creating engaging and constructive activities
- Ensure children are safe, comfortable, and engaged during visits and report back to parents and organization about behavior and emotional challenges after visits

SKILLS

- Social Media
 - Instagram, Facebook, TikTok and X
- Adobe Creative Suite
- Canva Design
- Attention to detail
- Organization
- Event Planning
- Creative writing